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1 Wilhelm Kordes 3 Soue de Gl. Pernet 5 Mme. Butterfly
2 Elvira Aramayo 4 Wilhemine 6 Crispin Warren

The "Forest City" Everblooming Rose Group
6 SUPERB EVERBLOOMING ROSES AS PICTURED ABOVE
Cale's Extra Grade \$2.35 Cale's Medium Grade \$1.45
(\$3.00 Value) Only . . . (\$2.10 Value) Only . . .

Do You Have Colored Broadside No. 1? FREE ON REQUEST

It is chock full of Great Values in Flowering Trees, Shade Trees, Perennials, Bulbs, Evergreens, Rhododendrons, etc.—portrayed with "True to Life Color Pictures." You will miss some 1 surpassed bargains for the Beautification of Your Home if you do not secure this.

We solicit your inquiry for "Anything That's Good and Hardy." Over 1,000 varieties and sizes are to be had from our nurseries. Correspondence will be promptly answered.

Hardy Vines

A carefully compiled list of the finest and most satisfactory varieties for all purposes. No plant gives as large return for a small outlay as hardy vines. Their use for covering stone and brick walls, bridges, arches, chimneys, stumps, trunks of trees and unsightly banks is unlimited.

SWEET AUTUMN CLEMATIS (*C. paniculata*)
A most showy and useful vine, grows rapidly, making a desirable veranda screen or shade and in September covered with a sheet of small, fragrant white flowers.
3-yr. plants . . . (75c) . . . 50c each

EVERGREEN ENGLISH IVY (*Hedera helix*)
This clinging vine is very effective in covering for low and medium height walls. Has large, leathery, evergreen foliage, very attractive at all times, grows slowly at first, needs shading from sun in the winter, else the foliage will become brown and for this reason does best on the north or east side of wall or building.
Strong 2-yr. plants . . . (75c) . . . 50c each

HALL'S JAPANESE HONEYSU KIE (*Lonicera japonica*)
The most useful of all honeysuckles for trellis, fence or ground cover, strong growing, foliage nearly evergreen, flowers fragrant, opening up white changing to half sun or shade.
Strong 2-yr. plants . . . (50c) . . . 35c each

SENSATIONAL NEW VINE
CHINA CLEFT EYING SHAYER LAZYVINE (*Polypodium aduncum*)
Very strong rapid growing vine making a big show the first season covered in late summer with a sheet of snowy white flowers. A sensational new vine that has become "almost overnight" the leading seller among flowering vines.
Strong 2-yr. plants . . . (60c) . . . 50c each

BITTERSWEET (*A. chinensis*)
Leaves large, oval, light green, yellow flowers, followed in Autumn, bears clusters of scarlet fruit. Sun or shade.
2-yr. . . (75c) . . . 50c each

Hedge Plants

PRIVET PRICES HIT A NEW LOW

Nursey Quality at Less Than Store Prices

These varieties are the best for hedges. May be sheared to keep at any desired height or clipped into fantastic and artificial shapes. Not particular as to soil, sun or semi-shade.

HARDY CALIFORNIA PRIVET (*Ligustrum ovalifolium*)
A fine, hardy, new variety which we believe should displace California in climates where California is not perfectly hardy. Bloom has the same beautiful foliage and other characteristics of California, except that the foliage does not hang on as long into the winter. Grows more dense at base of hedge so that no holes are formed in hedge as is oftentimes the case with other Privets.

12 to 18 in. . . . (\$2.25) . . . 25 for 75c
18 to 24 in. . . . (\$1.40) . . . 10 for 50c
2 to 3 ft. Extra . . . (\$2.10) . . . 10 for 75c

JAPANESE BARBERY (*Berberis thunbergii*)
Valuable for low hedging or grouping, as a hedge it will grow so dense and strong that nothing can get through it. The plant is hardy with spreading or drooping branches, foliage in the spring a bright green changing to brilliant crimson in the Autumn, bears clusters of scarlet fruit, conspicuous from October to January. For a hedge, plant 1 ft. apart, sun or shade.

12 to 18 in. . . . (\$1.60) . . . 10 for only 75c
18 to 24 in. . . . (\$1.25) . . . 5 for only 65c

New Hardy California Privet Now Sold for First Time at California Prices

AMERICA'S FINEST ROSES

ANOTHER HUGE PRICE REDUCTION

We sincerely believe that our customers are entitled to know upon what under-stocks or roots their Roses are produced and whether they receive hardy Northern Grown Roses, or Roses produced in the far South or West Coast where proper ripening before digging is always a question.

Our Roses are grown on hardy Multistella Japonica stocks, near the banks of Lake Erie where plants mature naturally and where we may give personal supervision to their care and storing. We question the quality of Roses supplied by many institutions because of the uncertainty of their being grown on proper under-stocks or sufficiently ripened.

NRA

PRICES COLE'S SUPREME ROSES

In 1931 our price for our FAMOUS EXTRA GRADE ROSE was 90c each. In the year 1931 (supposedly a poor business year) our sales tripled when we dropped the price to 75c each. This proved that "Price brings Volume" and we know that Volume effects savings and allows "Price Reductions." The question is—Can we afford this year to drop the price for this "Quality Rose" to 50c each, which will require sales to triple again to pay. We are taking this chance and here is our remarkable offering for your acceptance.

Cole's 2-yr. Extra Grade (the finest plants obtainable), except as noted, NOW ONLY 50c EACH

Everblooming Monthly Roses

(Hybrid Teas except noted)

The World's Finest Standard Varieties—mostly recent introductions but retaining a few of the exceptional old-timers

BETTY SPRING (Hybrid Tea)
Sensational New Rose. Coppery red buds, opening to semi-double flowers, above average size, outer surface of petals brilliant orange-carmine; the interior a delicate salmon pink; spicy fragrance. Strong grower and persistent bloomer.

CHRISTEN QUEEN
A beautiful new variety that surpasses "Sensation" with its very deep, velvety red blooms.

DAME EDITH HELEN
A sensation among pink Roses. Gloriously perfect in shape, very prolific bloomer, strong grower and hardy. Color an indescribable glowing pink. Many nurseries are charging an extra price for this variety.

EDEL
A most wonderful new purely white Rose. Very large and double, always in bloom.

ELVIRA ARAMAYO
Long, pointed buds opening to large, eclair-shaped flowers of a flaming orange-carmine, toned with salmon and pink. A novelty that is a great acquisition to any garden. Its brilliant outstanding color is distinct from any other Rose.

ETHEL DE FRANCE
Large, velvety crimson blossoms, a profuse bloomer. One of the best of its color.

FRANZ KAREL DRUSCHKE
Buds large and pointed, pinkish but opening up to full, double flowers of the purest white, flowers freely over a long season, one of the best for cutting. Perfectly hardy.

LEONARD MACARTHUR
Deep, velvety scarlet, strong grower and a profuse bloomer, one of the best recent varieties.

LUSS AN TEPLITZ
Usually classed with the Hybrid Tea Roses. It is, however, a China or Bengal Rose much harder than any Hybrid Tea Rose. It is a strong, bushy, bedding Rose covered with bloom from June until frost, flowers are a vivid scarlet, semi-double, produced in clusters.

LADY HILLINGDON
Medium to large, deep apricot yellow, beautiful in bud and flower. Has long been a favorite with rose lovers.

LOS ANGELES
Strong, vigorous bush, flowers flaming pink, toned with coral and orange-yellow at base of petal, exquisite fragrance. Very popular but none too hardy.

MME. ALBERT BARRETT
A splendid new variety with large, camellia-shaped blooms of cream and pinkish yellow. Blooms continuously, from Spring until Autumn and is sure to become exceedingly popular. We believe this is the beginning of a new color group of Hardy Hybrid Perpetual Roses that will eventually supersede the less hardy Hybrid Tea Roses.

MME. BUTTERFLY
Literally alive with numerous blooms harmoniously colored pink, apricot and gold. Keeps well as a cut flower. Fragrant and of good form.

MME. FRODOZ HERRING
The Daily Mail Rose. Coral-red buds, medium sized flower, coral-red shading to yellow and rose. A profuse bloomer.

MME. RULES BOUCHE
Flowers very large, white with primrose centers, soft, satiny texture. A stronger grower and more prolific bloomer than most white varieties. Often spoken of as the best white variety.

MISS LULITA ARDUR
A prize-winning Rose with pretty buds developing into fragrant, coppery, coral-pink blooms.

Sensational New Everblooming Hybrid Tea Roses

The "Cream" of the recent introductions of the World's foremost Rose Hybridists

E. L. HILL—"See Illustration."
Short, bushy grower—glorious massive blooms strongly perfumed.
Extra Grade \$1.50 each, Medium Grade \$1.00 each

ELOISE DE HOLLSIDE
A very sturdy and hardy Rose having gigantic flowers of a rich, velvety crimson. Unquestionably the best and most popular red H.T. Rose on the market today. Sold last year for \$1.50 each.
Extra Grade 90c each, Medium Grade 60c each

DANNA HILL—A glorified Mrs. Aaron Ward.
Heavy lemon buds, evolving into very double sizable blooms with Indian yellow center surrounded by bold buff petals. Heavy waxy foliage.
Extra Grade \$1.25 each, Medium Grade 80c each

LADY MARGARET STEWART
Very strong, erect plants with immense, copper-orange buds, opening to bright golden yellow flowers of wonderful shape and color. Sold last year for \$1.50 each.
Extra Grade 90c each, Medium Grade 60c each

MARGARET MCGREEDY
Brilliant red petals on hinges of deep gold. Strong, healthy bush, seldom out of bloom.
Extra Grade 90c each, Medium Grade 60c each

Store Grade Roses—5 for 95c

(Monthly Everblooming Varieties Only)
5 Roses (Individually Labeled) Cole's Selection of Varieties for only 95c
Carefully selected—each Collection including 5 distinct varieties made up from the best standard sorts.

Other distinct Collections—No. 1, No. 2 and No. 3 can be furnished to those who wish either 10 or 15 varieties without duplication.
Each Collection includes labeled varieties one each of the following colors—Pink, Yellow, Red, White and Multicolor

OLYMPIAD—absolutely new. The sensational Rose of a decade and the outstanding novelty of 1932. The color is absolutely unique—dark Queen's purple, its depth and warmth accentuated by a bright golden base—the whole further intensified by a marvelous velvety sheen. Strong grower, long stems, handsome dense dark-green foliage, practically immune to disease. Surely a Rose of Supreme Loveliness. 2-yr. Extra Grade Only. . . . \$2.00 each



Olympiad



Rev. F. P. Roberts



New Red Rose E.G. Hill

TRIPLE A EVERBLOOMING ROSE COLLECTION

5 Roses Extra Grade (Value \$2.90) for only \$2.25
5 Roses Medium Grade (Value \$2.00) for only \$1.50
Comprised of Five (5) of our finest Roses— including the Famous TALISMAN

(Last year Talisman alone sold for \$1.75 each)
5 Superb Varieties, one each of the following
Mrs. E. P. Thom, Dame Edith Helen, Betty L. Perichard, Frau Karl Druschke, and TALISMAN

NEW POLYANTHA ROSES

Far superior to the Old-Timers. By far the heaviest blooming Roses in existence.

GOLDEN SALADIN
Large clusters of reddish orange buds and double blooms attract unlimited admiration and attention to this outstanding variety.

JOSEPH GUY (Lafayette)
A unique Rose of a striking cherry crimson color. Very large, semi-double and produced in clusters—a free bloomer.

Climbing and Rambler Roses

The Pick of the Old and New Varieties

Cole's 2-yr. Extra Grade—50c each
Cole's 2-yr. Medium Grade—35c each

WATERBURY
Buds salmon, streaked crimson, opening pale yellow, produced in clusters. Considered the best hardy Yellow Rambler, except for the New "Primrose."

ROSS LOVELY
Large, double red—a brighter shade and a much better flower than Chit. American Beauty. Exceedingly fragrant. The clean, glossy foliage, almost immune from disease, lends much to the beauty of the flower.

CLIMBING AMERICAN BEAUTY
We recommend the superior "Ross Lovely."

MR. W. VAN FLEET
One of the most popular Roses, buds large, deep pink, changing to full pink when open. Flowers are large, double 1 to 1 1/2 inches across, produced on long stems, a valuable Rose for cutting.

BOROUGH PERKINS
A general favorite, flowers medium size, soft blush pink, produced in large clusters, very fragrant and remain in good condition a long time.

EXETER (red Dorothy Perkins)
Flower equal in size and color to Crispin Rambler, will last longer in bloom and has the superior vigor and foliage of the Weibullian class.

PAT'S NINETEEN CLIMBER
New hybrid scarlet Rose, unsurpassed in brilliancy, flowers are medium size, semi-double, produced in large clusters which remain in good condition for a long time.

SHIRAZ MOON
The long buds are creamy white and open up to large, single white flowers 1 1/2 inches in diameter, the center being a mass of bright yellow stamens. Buds, open flowers and glossy foliage make a pleasing contrast.

SENSATIONAL TRAILING RUGOSA ROSE
MAX GRAF
Indisputably beautiful dense waxy foliage, large, single, shining pink flowers, unsurpassed for covering racks, banks, fences, etc.

Extra Grade 90c each, Medium Grade 60c each

SENSATIONAL NEW YELLOW RAMBLER

PRIMROSE

By far the finest, hardy yellow rambler for the North. Plants are vigorous with plentiful lustrous foliage. Large double, creamy-yellow flowers in great profusion.

Extra Grade 90c each, Medium Grade 60c each

GOLDEN ROSE OF CHINA (Hugonis)

A new species that is unlike any other Rose. It makes a beautiful, symmetrical bush about 6 ft. high and the same width, and is invaluable as a lawn specimen or for grouping with other shrubs. Long, arching sprays of single, soft yellow blossoms in abundance make this Rose a gorgeous sight in May. Use plentifully as a shrub.

THE NEW DAWN

EVERBLOOMING DR. VAN FLEET

This first world white hardy Everblooming Climber has already become America's most popular new Climbing Rose. Identified with its parent in beauty of foliage and in size, color and formation of flowers, but continues in bloom from mid-June until frost. Fine for cutting.
Extra Grade Only . . . \$2.00 each

THE SPANISH BEAUTY

MME. GREGOIRE

STACHELIN

(Climbing)

Recently awarded the John Cook Medal for the most outstanding climber. Hardy, vigorous plants alive with crimson buds that open to large, perfumed, double, pale pink flowers. Excellent for cutting.

Extra Grade 90c each, Medium Grade 60c each



The Spanish Beauty



Mrs. G. A. Van Rossem



Azalea mollis



Butterflybush



Red-leaved Barberry



Purple Hydrangea



French Hybrid Lilacs

The price in brackets is last year's list price. Our New Plan Price Follows. How can such a price be given?

Following the variety names, we have given the approximate height, under average conditions, of the plant at maturity. **BRIGHT AZALEA AMOEBA**—3 ft. A dwarf variety that simply covers itself in May with beautiful double, purple-red flowers. Especially adapted for rising borders. Should be planted in sheltered positions and will abundantly repay for any care given it. Sun or Shade. 15 to 18 in. Balled and Burlapped. (\$1.00) \$1.00 each

AZALEA MOLLIS—4 ft. Now everyone can have BEAUTIFUL JAPANESE FLAME AZALEA. A hardy variety in a beautiful range of colors, mainly flame color. Large flowers in clusters. May, Sun or shade. 9 to 12 in. Balled and Burlapped. (\$1.00) 95c each. 15 to 18 in. Balled and Burlapped. (\$1.00) \$1.00 each. 18 to 24 in. Balled and Burlapped. (\$1.75) 2.00 each

INDOCHINESE EVERGREEN AZALEA—4 ft. Brilliant cherry red flowers in great profusion in May. Lustrous shiny evergreen foliage. 12 to 15 in. Balled and Burlapped. (\$1.00) \$2.00 each

RED-LEAVED JAPANESE BARBERRY—4 ft. A new variety recently introduced that is one of the outstanding novelties in barly shrubs. May be effectively used in shrubbery borders, foundation plantings, or for hedges or single specimens. The foliage is of a rich, lustre, bronzy red, becoming more brilliant as the season advances, turning to shades of red, orange and scarlet in the fall. Needs full exposure to the sun to bring out the brilliant coloring. 12 to 15 in. (\$1.00) 35c each. 18 to 24 in. (\$1.00) 50c each

Secure these New Butterflybushes. They far outclass the older varieties. **BUTTERFLYBUSH** or **SUMMER LILAC**—4 ft. Beautiful New variety of Buddleia that surpasses all the older forms. The shrub is more compact and symmetrical and the flowers tend more toward the beautiful rose color. Blooms profusely in August and September with multitudes of long cone-shaped flower clusters. 2 to 4 plants. (60c) 35c each

BUTTERFLYBUSH—4 ft. A new, unusual introduction. Unlike all other "Butterflybushes" this variety is HARDY and does not freeze down in the Winter. Flaming like purple flowers bloom on long arching branches. Profuse in flower throughout the Autumn and fall. Beautifully distinct foliage. 1-yr. plant (\$1.50) 75c each. 2-yr. plant (\$2.00) \$1.00 each

STRAWBERRY SHRUB or SWEETSHRUB—4 ft. A beautiful flowering shrub. For by, compact plant with large, abundant foliage, sweet, crumbly, double, deep chocolate flowers produced in May at the axil of each leaf. Hips apple or strawberry fragrance. 2 to 3 ft. (60c) 35c each

BRIGHT JAPANESE FLOWERING QUINCE—4 ft. A beautiful flowering shrub with showy pink or scarlet flowers in early Spring, fruit large yellow, pear or apple shaped. 10 to 24 in. (60c) 35c each. 2 to 3 ft. (60c) 35c each



Slender Deutzia

The Cole Nursery Co., PAINESVILLE, OHIO

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Kinsman and 159th,
Just West of Lee Road
Shaker Heights, Ohio
Washington 3120

10210 Detroit Avenue
Lakewood, Ohio
Lakewood 1020

West Market St. and Overwood Drive
Fairlawn, Akron, Ohio
University 3911

5916 Ridge Road
Parma, Ohio
Shady-side 2107

2910 S. Noble Road
1 Block North of Mayfield
Cleveland Heights, Ohio
Yellowstone 3567

1
9
3
2

COLE'S NEW PLAN DISPLAY AND SALES GARDENS LOCATED AT YOUR CONVENIENCE

IMMEDIATE SERVICE
from your nearest "Sales and Display Garden." These novel gardens operated by Cole Nursery Sales, Inc., bring to your neighborhood for inspection, and sale "Everything That's Good and Hard." The stock is replenished fresh daily, from Cole's 700 acres in Painesville. Plants handled properly and delivered to you full of their original life and vitality by trained, courteous nurserymen. Immediate truck delivery may be had on orders for \$1.00 or more. It will pay you to visit one of these pleasant display and sales gardens, and see for yourself the almost unbelievable values to be had. Phone orders given immediate attention.

CORAL DOGWOOD (*C. alba sibirica*)—6 ft. Broad in habit with slender bright coral branches, which add a touch of color to the shrubbery during the Winter. Flowers white, followed by bluish-white fruit in July the size of a pea. Sun or shade. 2 to 3 ft. (50c) 35c each. 2 to 4 ft. (60c) 50c each

GOLDENTWIG DOGWOOD (*C. shubertiana*)—6 ft. Medium sized shrub with bright yellow branches in Winter, very effective. Sun or shade. 2 to 3 ft. (60c) 50c each

LEMOINE DEUTZIA—5 ft. Semi-dwarf shrub, slender, but upright growing branches with clusters of single white flowers the last of May. Sun or semi-shade. (\$1.15) 50c each

MAGNIFICENT DEUTZIA (*D. magnifica*)—5 ft. New. A very superior form of robust growth and with showy panicles of large, double, white flowers in June. By the finest of fall growing Deutzias. 2 to 3 ft. (60c) 35c each. 2 to 4 ft. (\$1.00) 50c each

SLENDER DEUTZIA (*D. gracilis*)—3 ft. Fine, dwarf, bushy shrub covered with single white blooms in May; suitable for low shrub hedge or shrub border. Sun or semi-shade. 18 to 24 in. (60c) 35c each. 2 to 30 in. (75c) 50c each

GOLDENBELL Forsythia is always a joy. Harbinger of Spring. Spectabilis will far surpass your neighbor's older varieties.

SHOWY BORDER FORSYTHIA (*F. int. spectabilis*)—8 ft. By all odds the very best of the upright Goldenbells. The most floriferous, hardiest and largest bloom. Of all the Forsythias which have been grown in the Arnold Arboretum, this is the most beautiful. 2 to 3 ft. (60c) 35c each. 3 to 4 ft. (75c) 50c each. 5 to 6 ft. (\$1.00) 75c each

WEeping FORSYTHIA (*F. suspensa*)—5 ft. A very graceful, drooping type that is especially useful for planting on terraces and at the top of retaining walls. Bright yellow flowers in April. (60c) 50c each

ROSE-OF-SHARON or ALTHEA (*Hibiscus syriacus*)—12 ft. Tall growing shrub almost tree-like. Hibiscus are especially desirable for their late flowering, which is in August and September when few plants are in bloom. Also recommended for use as hedge plants, especially if a screen effect is desired. Your choice of double pink, purple, red or white. 3 to 4 ft. Bush (60c) 50c each. 5 to 6 ft. Tree Shape (\$1.15) 75c each

BLUE-OF-SNOW HYDRANGEAS are always always refreshing. (*H. arborescens grandiflora*)—5 ft. Early flowering Hydrangea having large, flat panicles of white flowers in early July. This variety must not be pruned too severely else the bloom will be destroyed, grows naturally into a round compact bush, heavily set with large, healthy, refreshing foliage. Sun or semi-shade. 3 to 4 ft. Bush (60c) 50c each. 5 to 6 ft. Tree Shape (\$1.00) 50c each

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Golden Leaved Shrubs are scarce. They give color to your plantings.

GOLDEN CALIFORNIA PRIVET (*Ligustrum californicum variegatum*)—5 ft. Novelty. Similar in type of leaf to the California but of slower and bushier growth. Foliage is variegated, bright golden yellow and green. Needs a slight Winter protection in our climate. Plant in full sun for best color. 2 to 3 ft. (\$1.00) 50c each

GOLDLEAF NINEBARK or GOLDEN SPIREA (*Physocarpus opulifolius aureus*)—10 ft. First leaves are bright yellow turning to light greenish yellow, very showy in Spring. Large cream-white flower heads. 1 to 5 ft. (80c) 50c each

Don't miss this "buy" of the **SENSATIONAL HARDY BLUE HYDRANGEA**. Here is a plant that every "pansy" will stop to admire and thrill over. **NIKKO BLUE HYDRANGEA**—4 ft. A beautiful hardy blue hydrangea. As the bloom buds are formed on the previous season's growth, they should be entirely covered with loose straw or leaves for the Winter. Use a little Alum or Pot Moss when planting to assure the best blue color. 12 to 18 in. (\$1.00) 95c each

You will never tire of **PEEGEE HYDRANGEA** (*H. paniculata grandiflora*). Cole's strain, grown properly, will produce mammoth flower heads 12 to 15 inches high and 24 inches in circumference. The well-known Hydrangea seen everywhere, usually grown dwarf by close annual pruning, but sometimes seen in large spreading trees 10 to 15 feet high. Large panicles of white flowers in July changing to pinkish buff and lasting the balance of the season. Cutting back each Spring as you would a Rose produces Mammoth Flower Heads. Post in planting is extremely beneficial. 18 to 24 in. (50c) 35c each. 2 to 3 ft. (60c) 50c each

This deciduous **HOLLY** (*Ilex*) rivals the Christmas Holly for berries and can be purchased for only a portion of the price. **DECIDUOUS HOLLY or WINTERBERRY** (*Ilex verticillata*)—6 ft. Hardy dense shrub with brilliant bright red fruit the size of a pea remaining until mid-winter. Branches cut in the fall make cheery bouquets in the home throughout the dull Winter season. Thrives in shade or sun. 2 to 2 1/2 ft. (\$1.00) 75c each

Cole is the first to offer **SENSATIONAL NEW BEAUTYHUS** at a low price that will allow the general public to have this much sought for plant.

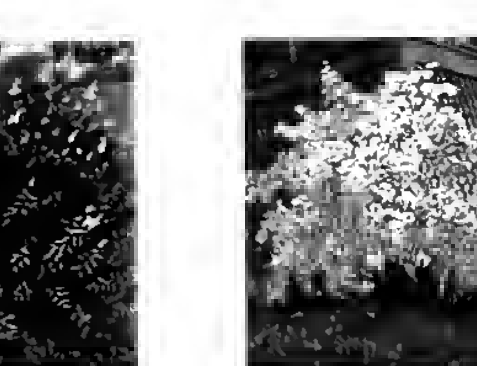
BEAUTYHUS (*Kolkwitzia amabilis*)—6 ft. New. One of the late Dr. E. H. Wilson's and the Arnold Arboretum's choicest introductions from China—closely related and similar to the Weigela family which the flower exceeds in elegance, beauty and hardness. A shapely symmetrical bush covered in early May with wonderful masses of pink flowers. The name (Beautyhus) endeavors to do justice to its peculiar charm and fascination. Requires two or three years before coming into its fullest bloom and glory. 18 to 24 in. (\$1.00) 50c each. 2 to 3 ft. (1.75) 75c each

Purple Bushclover is "Something Different" to give you a brilliant Spring.

HONEYSUCKLE BUSHES
FRAGRANT WINTER HONEYSUCKLE (*Lonicera fragrantissima*)—3 ft. Hard-wooded, half evergreen, spreading habit; flowers sweet scented, white or slightly blushed, produced very early, sometimes before the leaves appear. Grows well under most adverse conditions. Shade or sun. 2 to 3 ft. (60c) 50c each

There's something sensational in Honeysuckles. It will add greatly to the distinction of your planting. A rather new variety that is justly growing in popularity by "Tents and boudoirs." A large pendulous shrub covered with pleasing silvery foliage, lavender flowers in July, followed by bright red fruit. 2 to 3 ft. (75c) 75c each

BLUE-LEAF HONEYSUCKLE (*L. korolkowii*)—10 ft. Here's something sensational in Honeysuckles. It will add greatly to the distinction of your planting. A rather new variety that is justly growing in popularity by "Tents and boudoirs." A large pendulous shrub covered with pleasing silvery foliage, lavender flowers in July, followed by bright red fruit. 2 to 3 ft. (75c) 75c each



Golden Bell

Billard Spirea

Goldleaf Ninebark

WOULDN'T YOU LIKE TO GAIN FROM ONE TO THREE YEARS IN YOUR SHRUB PLANTINGS AT NO EXTRA COST?

Then be sure and procure Cole's Mature Sizable Plants, such as are used by the Professional Landscape Architects to give immediate effect in the estates of the wealthy. **THESE ARE NOT STORE SIZE SHRUBS OR THE USUAL SMALL MAIL ORDER SIZES.** Use Cole's Mature Shrubs and have "overnight" the appearance of a long established planting. Imagine being able to secure such quality plants full of their original vigor and vitality at "Store Prices."

MORROW HONEYSUCKLE (*L. lauricola*)—8 ft. A rapid growing spreading shrub. Used extensively in borders and windbreaks. Has rich, dark green foliage and cream colored flowers, appearing in April. The red and coral fruit follows from June to late August. Does very well in shady places. 2 to 3 ft. (60c) 35c each. 3 to 4 ft. (60c) 50c each

True **"RED TATARIAN HONEYSUCKLE"** has long been scarce. Now you can secure it to glorify your garden. (*L. tatarica sibirica*)—10 ft. Strong upright growing shrub with multitudes of bright red flowers in May and June, followed by rosy red fruits. Sun or shade. The deep green foliage seems to be overlaid with a reddish cast. 2 to 3 ft. (60c) 35c each. 3 to 4 ft. (75c) 50c each

PHILADELPHUS (*Sweet Scented Syringa*)
All varieties bloom profusely in May and June

You, too, will love **"WHITE BOUQUET MOCKORANGE"** (*Philadelphus Bonquet Blanc*)—5 ft. We highly recommend this variety for medium height hedges as well as for group and specimen plantings. One of the heaviest flowering plants in existence, usually with every branch completely covered with close-set bunches of double flowers similar in shape to the almond flowers. The fragrance is entrancing. 3 to 4 ft. (90c) 50c each

SWEET SCENTED MOCKORANGE (*P. coronatus*)—9 ft. A memory from Grandmother's Garden. A large growing shrub with dense masses of large cream colored flowers. Very fragrant, white to cream colored flowers. 3 to 4 ft. (60c) 35c each

GOLDEN MOCKORANGE is an Accent Plant worthy of a place in every home grounds. (*P. coronatus aureus*)—5 ft. A compact semi-dwarf shrub with golden yellow foliage, and white, sweet scented flowers. When dotted at intervals along the shrub border they add life and character to the planting. 12 to 15 in. (60c) 35c each. 18 to 24 in. (80c) 50c each

If you want something exclusive for a hedge plant use **LEMOINE MOCKORANGE** (*P. lemoinei erectus*)—5 ft. Formal semi-dwarf shrub with slender branches and fragrant white flowers. Lends variety to any shrub planting. 3 to 4 ft. (75c) 50c each

SENSATIONAL NEW DOUBLE MOCKORANGE (*P. virginianus*)—8 ft. This grand plant has never been offered at such low prices. A splendid New sort with clusters of pearly, double white flowers two inches across; very fragrant and a profuse bloomer. 2 to 3 ft. (70c) 35c each. 3 to 4 ft. (\$1.00) 50c each

DOUBLE PINK-FLOWERING ALMOND. A joy in the early Spring. (*Prunus glandulosa alboplena*)—5 ft. An old-fashioned favorite of the garden. Small double pink flowers borne in profusion. 18 to 24 in. (60c) 35c each. 2 to 3 ft. (80c) 50c each

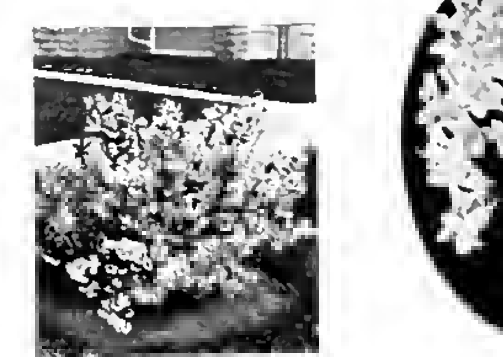
JETBEAD (*Rhododysps kerrioides*)—6 ft. Branching shrub with shiny leaves and large white flowers; followed in Autumn with compact clusters of shiny black berries. 2 to 3 ft. (60c) 35c each

CUTLEAF SPIRAEA (*Sambucus c. neulibae*)—4 ft. Tropical appearing. A large fast growing shrub with finely divided foliage. Used in naturalistic plantings. Very hardy. Sun or shade. 3 to 4 ft. (65c) 50c each

GOLDEN EUROPEAN ELDER (*S. nigra aurea*)—10 ft. Foliage comes out green in the Spring but soon turns a bright golden yellow; panicles of black fruit in Autumn. (90c) 50c each

URAL FALSE SPIRAEA (*Saccharia corbifolia*)—5 ft. One of the most glorious tropical appearing shrubs. Used extensively by Professional Landscape Architects. Ash-leaved flowers and long, elegant spikes of white flowers in July. Very hardy. 2 to 3 ft. (75c) 50c each

SPIRAEA
Numerous forms for refined plants about your home
ANTHONY WATERER SPIRAEA—3 ft. Very dwarf spreading shrub and one of the most popular for edging; covered with small panicles of deep pink or red flowers in June and July and scattering flowers throughout the balance of the Summer. 18 to 24 in. (50c) 35c each. 2 to 2 1/2 ft. (70c) 50c each



Slender Deutzia

BILLARD SPIREA (*S. billardii*)—5 ft. A showy shrub with panicles of bright pink flowers, 5 to 8 inches long, appearing in July and August. (81.00) 50c each

FROEDEL SPIREA—4 ft. Very similar to Anthony Waterer and very useful where a little taller plant is needed. Flowers beautiful, deep crimson, splendid sort. 2 to 3 ft. (60c) 35c each

WHITE JAPANESE SPIREA (*S. japonica multiflora*)—3 ft. Similar to Anthony Waterer in habit but white flowers. 18 to 24 in. (60c) 50c each

BIG NIPPON SPIREA (*S. nipponica robustifolia*)—8 ft. Now you can buy this "Finest of all Spiraea" for the first time at a Low Price. We fed this year that we have prepared enough stock to go around! This wonderful plant is destined to become a leader among shrubs. Because of its slow growth it will not get out of bounds for years in the border or foundation planting. The graceful pendulous branches form a rounded symmetrical bush heavily set with rounded leaves with the waxy lustre of Holly, overlaying this gorgeous foliage and strung the full length of these graceful stems are multitudes of double flowers of pure resplendent whiteness. 2 ft. (\$1.00) 75c each

TRUE BRIDAL WEAVER (*S. praeinflata*)—7 ft. Upright shrub with shining dark green foliage and clusters of tiny double white flowers very early in the Spring. 2 to 3 ft. (75c) 50c each

SPIRAEA THUNBERGI—5 ft. Dwarf growing with slender drooping branches and narrow lance-shaped foliage; white flowers, one of the first to bloom; very graceful, feathery appearance. A very popular shrub for planting about foundations. 2 to 3 ft. (60c) 35c each. 3 to 4 ft. (\$1.00) 50c each

NEW KOREAN SPIREA (*S. tricarpa*)—5 ft. Cole has dropped the price so that everyone may have Korean Spirea. New sensational bushy variety with a profusion of pure white flowers in June in graceful arching sprays. This handsome species was recently introduced by the Arnold Arboretum from Korea, and they have wholeheartedly put their stamp of approval on it. 2 to 3 ft. (\$1.50) 50c each. 3 to 4 ft. (2.25) 75c each

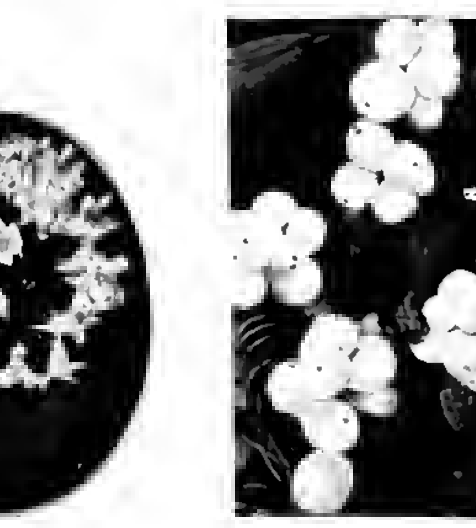
SPIRAEA VANHOUTTEI—9 ft. One of the most popular and extensively used shrubs, being adapted to nearly all locations, surpasses all other Spiraea in beauty and gracefulness; fine for hedging, grouping or specimens. 2 to 3 ft. Hedging (10 for only \$1.50) 35c each. 3 to 4 ft. (55c) 35c each. 1 to 5 ft. Specimens (70c) 50c each

SNOWBERRY (*Symphoricarpos racemosa*)—5 ft. Medium size shrub with small, pink flowers in Summer, followed by clusters of waxy white berries; very showy. Sun or shade. 2 to 3 ft. (50c) 35c each. 3 to 4 ft. (65c) 50c each

CORALBERRY (*S. vulgaris*)—3 ft. Clusters of pinkish or purplish berries, not as large fruited as the white Snowberry and plant more dwarf; valuable for covering banks or planting in shady places. 2 to 3 ft. (60c) 35c each

NEW IMPROVED CORALBERRY (*S. vulgaris cheamii*)—5 ft. A lovely hybrid recently originated in the Arnold Arboretum. The numerous berries, considerably larger than the Coralberry, are red with minute pale dots. Extremely graceful in habit with grand lustrous foliage. Small pink and white flowers in June. Does well in sun or shade. 2 to 3 ft. (\$1.00) 50c each

LILACS
RED CHINESE LILAC (*Syringa chinensis yuehlingensis*)—10 ft. Similar to Persian Lilac but somewhat heavier in growth; large panicles of single red flowers. 3 to 4 ft. (90c) 75c each



Snowberry



1 Magnificent Deutzia
2 Hiccuped Mockorange
3 Spirea Vanhouttei
4 Sweet Scented Mockorange

PERSIAN LILAC (*S. persica*)—8 ft. Medium size shrub with slender spreading or drooping branches, flowers single light lavender, loosely arranged, beautiful for cutting. Profuse. 3 to 4 ft. (90c) 75c each

COMMON PURPLE LILAC (*S. vulgaris*)—12 ft. Greatly loved and admired in the old-fashioned garden, one of the most satisfactory single flowered varieties. 2 to 3 ft. (50c) 35c each. 3 to 4 ft. (65c) 50c each. 4 to 5 ft. (\$1.15) 75c each

FRENCH HYBRID LILACS
Varieties of *Syringa vulgaris*

The Hybrid Lilacs listed below differ from the common Lilacs in that their flower clusters are much larger and fragrance more entrancing. The plants themselves are more dwarf and bushy. A much greater range of color runs through the varieties of hybrids than may be found in the common varieties. 3 to 10 ft.

Price of all named varieties except noted: 18 to 24 in. (70c) 50c each. 2 to 3 ft. (\$1.00) 75c each

Belle de Nancy—Double satiny pink.
Fran Bertha Dammann—Single, pure glistening white.
Gloire de Lorraine—A most beautiful new variety. Heavenly blue flowers of mammoth size. Double, 25 extra.
Ludwig Spaeth—Single deep rich red. One of the largest flowering sorts.
Michael Buchner—Plant dwarf. Blooms double, color pale lilac with interior of petals shaded blue.

COLE'S FAVORITE LILAC COLLECTION
5 Wonderful Hybrid Lilacs (one each of the above), including the beautiful Lorraine. 2 ft. size for only \$5.50. 1 1/2 ft. size for only \$2.25.

SNOWBALL (*V. opulus sterile*)—12 ft. Balls of pure white flowers four to five inches in diameter in May and June. 2 to 3 ft. (65c) 35c each. 3 to 4 ft. (90c) 50c each

LOVELY FRAGRANT VIBURNUM (*Viburnum carlesii*)—1 ft. A beautiful variety recently introduced from Korea. Flowers are pinkish white and heavily laden with spice fragrance. May and June. You will love this "Plant Aristocrat." 18 to 24 in. Balled and Burlapped. (\$2.75) \$1.75 each

DOUBLE VIBURNUM (*V. b. lanceolatum*)—3 ft. Heavier in flower and more satisfactory than its offspring, "Japanese Snowball." Dark heavily veined leaves, gorgeous panicles of flat, white flowers, followed by red fruit, changing to bluish black. Sun or shade. 3 to 4 ft. (\$1.00) 75c each

WEIGELA (*Theridilla*)
Medium to large spreading shrubs, blooming in clusters of trumpet-shaped flowers in June. This is a very important group, as they are desirable for the small refined plantings as well as the large groups and borders. The colors of bloom run from white, through the pinks to deep reds. They thrive in most any soil, and season of bloom extends to September in most varieties. Thrive in sun or semi-shade.

PREPAID CARRYING CHARGES (Please read carefully)				
For Special Sale Items as Covered by This Circular				
COLE PREPAYS ALL CARRYING CHARGES TO GREATER CLEVELAND—(CLEVELAND AND SUBURBS), AND TO AKRON, where orders will usually be delivered by Cole's Trucks and Drivers—men trained in the careful handling of Live Nursery Stock.				
ELSEWHERE, orders will be sent Express or Freight Collect but will be expertly packed FREE. Most of our plants are too large and heavy for Parcel Post—however, some small items and orders will be sent in this manner to any point in ALL States east of the Mississippi River, and north of and including North Carolina and Tennessee, providing you add as follows for Postage, etc.:				
	If 1 to 5 Plants Add for each	If 5 to 10 Plants Add for each	If 10 to 25 Plants Add for each	If 25 to 100 Plants Add for each
Shrubs under 3 ft., Roses, Japanese Azalea 10 to 15 in., and Privet 3 to 4 ft.	9c	5c	3c	We Advise Express Shipment
Privet 2 to 3 ft., Vines, Barberry	5c	2c	1c	We Advise Express Shipment
Perennials, Bulbs, Small Fruits and Privet under 2 ft.	1c	1c	1c	1c

(B & B (Balled and Burlapped) Shrubs, Evergreens, etc., cannot be sent Parcel Post)

(COLE GUARANTEES SAFE DELIVERY)



1 *Wilhelm Koredes*
2 *Elvira Aramayo*

3 *Souv. de Cl. Pernel*
4 *Willowmere*

5 *Mme. Butterfly*
6 *Crimson Queen*

The "Forest City" Everblooming Rose Group

6 SUPERB EVERBLOOMING ROSES AS PICTURED ABOVE

Cole's Extra Grade **\$2.35**
(\$3.00 Value) Only . .

Cole's Medium Grade **\$1.65**
(\$2.10 Value) Only . . .

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It is chuck full of Great Values in Flowering Trees, Shade Trees, Perennials, Bulbs, Evergreens, Rhododendrons, etc.—portrayed with "True to Life Color Pictures."
You will miss some Unsurpassed Bargains for the Beautification of Your Home if you do not secure this.

We solicit your inquiry for "Anything That's Good and Hardy." Over 4,000 varieties and sizes are to be had from our nurseries. Correspondence will be promptly answered.